

LIVING ROOM CONCEPTS · BY AICI

BEFORE



AFTER



AICI · AI Creative Interiors





Living Room Transformation · AICI

This living room was transformed using AICI's blended AI + designer approach. We kept the original architecture, enhanced the light, introduced warm wood tones, layered soft textures and created a calm, luxurious feel designed for everyday living.

Key Improvements

- Updated layout with improved flow
- New styling, materials and colour palette
- Contemporary furniture and décor



ROOM RECIPE • LIVING ROOM CONCEPT • BY AICI



The Ingredients of This Look

- Soft neutral sofa in warm beige
- Marble-effect feature wall
- Light oak cabinetry
- Plush taupe rug
- Glass and gold decorative accents
- Large indoor greenery
- Sheer window curtains
- Natural, diffused daylight
- Soft ambient lighting

How It Works Together

We combined warm wood textures with soft neutral fabrics to create a calm, sophisticated everyday living space. Natural light, layered textures and a contemporary layout bring a beautifully cohesive feel.



SHOP THE LOOK · LIVING ROOM CONCEPT · BY AICI



Beige sectional sofa
Buy at: Habitat



Marble-effect coffee table
Buy at: Dunelm



Plush taupe rug
Buy at: Wayfair



Light-oak media unit
Buy at: IKEA



Marble fireplace slab
Buy at: Tile Giant



Gold decorative tray
Buy at: H&M Home



Indoor plant
Buy at: The White Company



Sheer curtains
Buy at: John Lewis



Textured cushion
Buy at: Zara Home

Love this look? Turn it into a real shopping list.

AICI Shopping List Service · From £149

aici.co.uk/product/the-shopping-list/

OUR SERVICES · BY AICI



Redesign Your Room

Beautiful design concepts created through AICI's blended AI + designer process.

Upload your room photo and choose from 37 signature styles.

Three polished concepts delivered in 48 hours.

From £15



5 Small Space Ideas

Five thoughtful design solutions for awkward or empty areas such as entryways, hallways, corners or above-sofa spaces.

Delivered with styling, décor and lighting suggestions.

£45



Custom Artworks

A bespoke artwork created to match your room's palette and style.

Includes four concepts and four refinement rounds.

Delivered as a high-resolution print-ready PDF.

From £60



Shop the Look

Turn your favourite AICI concept into a real shopping list.

Includes furniture, décor, lighting and Save vs Splurge options.

Delivered as a curated PDF with prices and retailer links.

£149 per room



Virtual Staging

Professional staging concepts for estate agents, developers and landlords.

Transforms empty or dated spaces into styled, market-ready visuals.

From £15 per room



Custom Services

Tailored design support for unique projects, including:

- Bespoke furniture layouts
- Furniture placement refinements
- Custom colour palettes
- Colour testing on your photo
- Mini styling concepts
- Commercial and retail design concepts

Prices vary based on brief.

